SERVING NEW YORK, NEW JERSEY, CONNECTICUT & PHILADELPHIA

WHOLESALE HARDWARE



A Premier Source for Hardware Stores, Locksmiths, Paint Supply, Lumber Yards & More

A WHOLESALE DISTRIBUTOR OF RETAIL HARDWARE & INDUSTRIAL PRODUCTS

WWW.REISSHARDWARE.COM



WHOLESALE HARDWARE

WELCOME

The Reiss family welcomes you to the business our family started back in 1976. Over the years we have grown in service, product lines, technology and our footprint. One thing remains the same—the trust our loyal customer base places in our family name. For more than four decades the Reiss family has delivered the products trade professionals, retail hardware stores, lumber yards, tool rental stores, landlord suppliers, home and garden outlets, paint suppliers and other related industries have counted on—with consistency in superior service.

Your business means a lot to our family and the great people we employ. We're large enough to handle your product needs, yet small enough to take the time to make sure your specific operation's requirements are met.

We're Reiss Wholesale Hardware, and we are eager to earn your trust through each and every inquiry.



Mallory Reiss, VP of Operations; Paul Reiss, President & Leo Ye, Import Director

THE REISS ADVANTAGE



Reiss Wholesale Hardware services a diverse number of industries all looking for the same thing: great products at competitive pricing. We compete with a wide array of businesses that include local, national and global entities, as well as online catalog companies, all vying for your purchase.

What separates Reiss from our competitors is our knowledge of your specific operation and our ability to not only partner with your business but also advocate for products and services that advance your sustainability. We have been very successful in delivering the products your business needs with consistency in true value and dedicated customer service.

Reiss is also a member with the PRO Distributor Group, which enables us to offer customers pricing that keeps us competitive with large corporations. Our extensive direct import program gives us additional leverage needed to keep our customers at the forefront of their respective industries.

We are dedicated to continuous improvement of our business to ensure your success. Reiss offers E-commerce interaction for maximum convenience. No matter where you are or what time of day it is, you can access your account, place orders, check order history and review our entire catalog when it is convenient for you. On the job, on vacation or on your couch—Reiss is accessible and ready to deliver the products to help make your operation run smoothly.

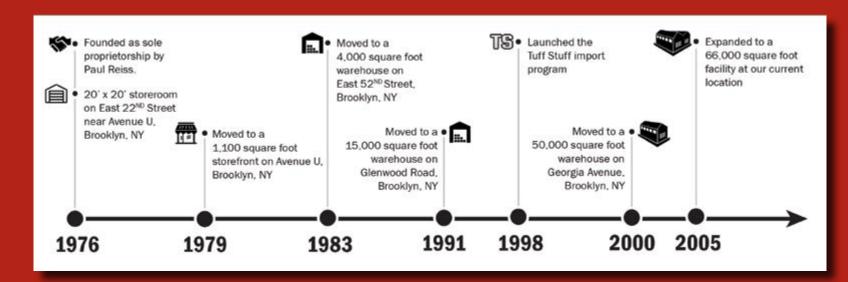




COMPANY HISTORY

Reiss Wholesale Hardware was founded as a sole proprietorship in 1976 by Paul Reiss. Paul operated the new company from a 20' x 20' storeroom on East 22nd Street, near Avenue U in Brooklyn, where he wrote, processed and then delivered all of his own orders. At that time, Reiss was only carrying imported hand tools, locks and some power tool accessories.

Reiss relocated several times in those early years to accommodate the company's growth and expanding product offerings. In 1998, Reiss launched the private label brand Tuff Stuff. Under the new Tuff Stuff label, Reiss introduced locksets and a builder's hardware program.



In 2000, Reiss moved to a 50,000 square-foot warehouse in the East New York area of Brooklyn, where we are still operating today. By 2005, Reiss expanded to occupy 66,000 square feet. We currently carry over 14,000 items (4,000 of which are private label).



Over 14,000 SKUs



200+ Brand Name Product Lines



Tuff Stuff Brand Products



Online Accessibility



Competitive Pricing



Sales & Promotions



Superior Service



Regional Truck Fleet & Country-Wide **Shipping Capabilities**

OUTSTANDING SERVICE

To deliver exceptional customer service, new innovative ideas, quality products at fair prices. Honesty and integrity form the cornerstone of our company.

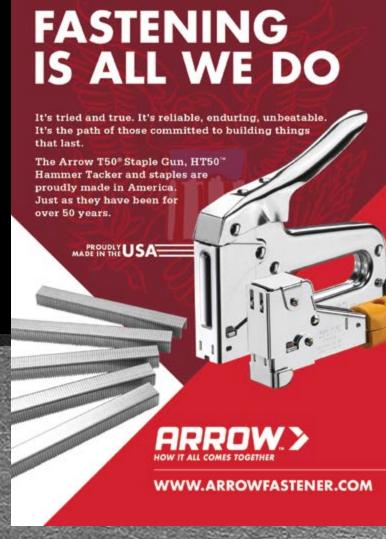
Our success over the years can be attributed to employing the best people in the industry. The Reiss team is eager to learn about your unique operation and the challenges encountered. No matter how large or small your business may be, we will take the time to make sure you have the best solutions that ensure your sustainability.

Reiss Wholesale Hardware carries the products you would associate with an industry leader; what separates us from competitors is our expertise, dedication to your specific business and innovative solutions.









MANUAL SHOWCASE

Every year, Reiss Wholesale Hardware rolls out the red carpets to host a two-day Manufacturers' Showcase right here in our warehouse. All new and current products are on display and for sale at the best prices of the year. We encourage all guests to meet our sales team, vendors and customer service representatives. Please join us for a free buffet meal, promotional gifts from our vendors and a complimentary souvenir at our photo booth.

- Best Deals of the Year
- Cash Spiff Opportunities
- Over 100 Manufacturers
- Two Days Only!

- Huge Private Label Showcase
- Free Giveaways
- Free Valet Parking
- Serving Full Kosher & Non-Kosher Buffet









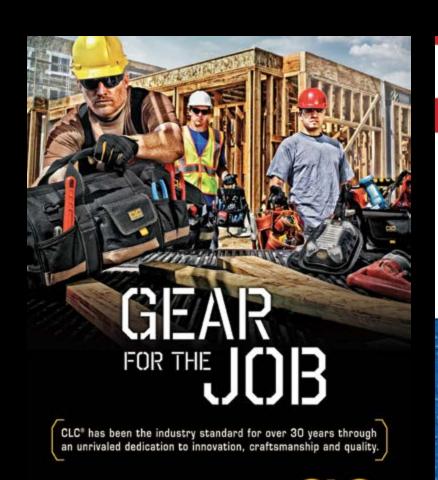












WORK GEAR



PREMIUM 100% SILICONE FOR ULTIMATE DURABILITY

GROW YOUR \$ALES OPPORTUNITIES WITH SILICONE ROOF COATING

WHY SHOULD YOU STOCK THIS?

- 1. Silicone is the fastest growing category of all roof coatings
- 2. This is a high margin category line
- 3. Fills void in current roof coatings category
- 4. Minimal inventory and small planogram footprint



- 50 Year Warranty
- 100% Silicone Bright White
- Best Ponding Water Resistance
- . Stretches to resist cracking
- · Can help lower cooling cost*
- Rain safe in 60 minutes





This product can help lower cooling costs in buildings that use air conditioning. This product will reduce the surface beingerature of the roof, which lowers the amount of heat gain that penetrates through roof surface.

For more information please contact your Reiss Wholesale Hardware Representative or call Lyle Kilpatrick at Gardner-Gibson at 803-351-1645.







WORK GEAR # WORK GLOVES

800.325.0455





TUFF STUFF BRANDS









TUFF STUFF®



MEGA TOUGH

The Tuff Stuff brand was built on the premise of providing customers with a quality product at a value price. The brand was introduced in 1998 and has grown to include over 4,000 items that span several industrial categories. Brand loyalty has proven that our customers hold preference for our products. We at Reiss promise to innovate and provide quality products for years to come.





















TRUSTED

CONTINUOUS



AMERICAN LOCK®

masterlock.com

americanlock.com



sentrysafe.com

BRANDS

INNOVATION

When people need assurance that their valuables are safe and secure, they turn to a brand they trust. The Master Lock Company offers nearly 100 years of listening to our consumers. Tested and proven to protect what consumers value most, no other brand provides the wide range of security solutions that people count on every day. We've built a solid reputation for making strong, easy to use, reliable locks and safes. Our products enable people to safeguard the important and irreplaceable.



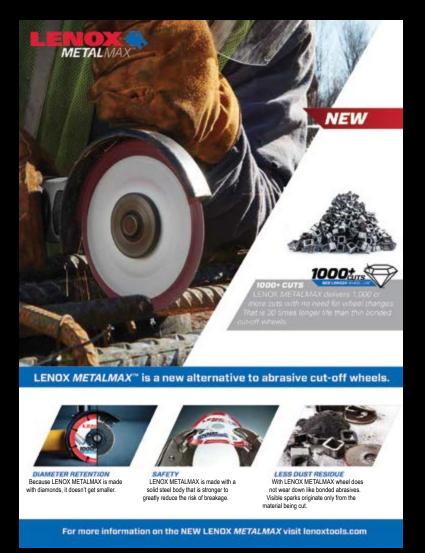


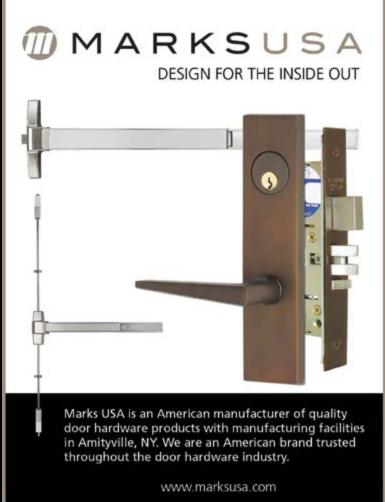
The Master Lock Company













Mul-T-Lock High Security & Access Control Systems

Mul-T-Lock's world-renowned and award-winning locking and access control solutions are as diverse as the needs they address. From High Security, simple yet strong locksets for the residential market through to our sophisticated electromechanical access control solutions, Mul-T-Lock's wide range of products and solutions provide the protection our customers seek.





www.mul-t-lockusa.com



WEBSITE & ONLINE ORDERING

EASY ORDERING & TRACKING | 24-HOUR ACCESS | CHECK PURCHASE HISTORY | CHECK CURRENT ORDERS VIEW PRODUCT CATALOGS & PROMOTIONS | SEE PAST INVOICES & STATEMENTS | WEB ONLY SPECIALS

WWW.REISSHARDWARE.COM



- » PLACE ORDERS ONLINE
- » VIEW PRICES & PROMOTIONS
- » ACCESS ACCOUNT INFORMATION



HOW TO REGISTER:

- 1. Go to reisshardware.com/register and fill in the registration form.
- 2. Submit your form and allow up to 24-48 hours for web approval.

MUST BE AN ACTIVE REISS CUSTOMER • IF YOU NEED HELP REGISTERING, YOU MAY CALL CUSTOMER SERVICE AT (718) 257-6111 OR SPEAK WITH YOUR SALESPERSON

WHOLESALE HARDWARE

DELIVERY SCHEDULE

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
✓ Bronx	✓ Bronx	✓ Bronx	✓ Bronx	✓ Bronx
✓ Brooklyn	✓ Brooklyn	✓ Brooklyn	✓ Brooklyn	✓ Brooklyn
✓ Manhattan	✓ Manhattan	✓ Manhattan	✓ Manhattan	✓ Manhattan
✓ Queens	✓ Queens	✓ Queens	✓ Queens	✓ Queens
✓ Staten Island	✓ Westchester	✓ Long Island	✓ New Jersey	
✓ Long Island	✓ Yonkers		✓ Yonkers	
✓ New Jersey				
✓ Philadelphia				

FREIGHT

Freight prepaid on all orders of six hundred dollars (\$600.00) or more within our New York, New Jersey and Philadelphia delivery area. Orders less than six hundred dollars (\$600.00) or outside of our fleet range will be shipped via UPS when possible and shipping costs will be added to the invoice.

ORDERS

Orders placed by 4pm can be delivered on your next scheduled delivery day (3:30pm Friday for Monday delivery). Pick-up orders must be minimum \$50 in order to be processed.



Reiss Wholesale Hardware Proudly Serves:

- Hardware Stores
- **Lumber Yards**
- Locksmiths

- Mason Supply
- Plumbing Supply
- Electrical Supply

- Tool Rental Stores
- Home and Garden Supply
- Paint Stores and More!

STANLEY







Since 1843, we've produced the tools that "built" America's roads, homes, and more. Today we continue to make tools right here at home with materials from all over the world.



PORTER 🔂 CABLE.





DEWALT



GUARANTEED TOUGH:



Worldwide Leaders of Innovative Anchors and Power Tools

NOW UNITED UNDER ONE BRAND



ADHESIVE ANCHORS



MECHANICAL ANCHORS

Power-Bolt+



HANGER TYPE ANCHORS





QUALITY PRODUCTS

WHOLESALE HARDWARE

ADHESIVES

- ADHESIVE TOOLS
- CEMENTS
- EPOXIES
- FILLERS
- FOAM
- GLUE
- SEALANTS
- TAPE
- WOOD FILLERS

BUILDING MATERIALS & ACCESSORIES

- ABRASIVE PADS & SANDPAPER
 NIGHT LIGHTS
- BUILDER'S HARDWARE
- CHAIN & STEEL CABLE
- CONCRETE REPAIR
- DOOR HARDWARE
- DUST CONTAINMENT
- FLOOR PROTECTION FILMS
- GUTTER PRODUCTS
- HAND TRUCKS & DOLLIES
- INDUSTRIAL CASTERS
- INSULATION
- LADDERS & SCAFFOLDING
- MOULDINGS
- PICTURE HANGERS
- ROOFERS' ACCESSORIES
- ROPE
- SCREENING & SPLINE
- SEWAGE & WELL PUMPS
- SHELVING
- SHIMS & DOWELS
- WINDOW GUARDS

ELECTRICAL

- BATTERIES
- CABLE TIES
- CONNECTORS
- DIMMERS
- DOOR BELLS & BUTTONS
- ELECTRICAL DOOR STRIKES
- ELECTRICAL TAPE
- EXTENSION CORDS
- FLASHLIGHTS
- FUSES
- LED BULBS
- LIGHT FIXTURES
- OUTLETS & PLATES
- PLUGS
- SMOKE & CO DETECTORS
- SOCKETS
- SOLDER & REPAIR PRODUCTS
- STAPLES
- SURGE PROTECTORS
- SWITCHES
- TERMINALS & WIRES
- TESTERS
- TIMERS
- WORK LIGHTS

FASTENERS

- ANCHORS
- FASTENER ASSORTMENTS
- NAILS
- NUTS
- POWER ACTUATED FASTENERS
- RIVETS

- THUMB TACKS & PINS
- WASHERS
- WIRE GOODS

GAS FUELS & ACCESSORIES

- GAS CANS
- IGNITORS
- LIQUID & GAS FUELS
- TORCH KITS

HAND TOOLS

- AIR PUMPS & ACCESSORIES
- AXES & HATCHETS
- BARS
- BOLT CUTTERS
- CHISELS, PUNCHES & NAIL SETS
 VISES
- CLAMPS
- CRIMPING TOOLS
- FILES
- HAMMERS
- HEX KEYS
- HOISTING PRODUCTS
- INSPECTION TOOLS
- KNIVES & BLADES
- MACHETES
- MARKING TOOLS
- MASONRY TOOLS MEASURING TOOLS
- PICKS
- PLANES PLIERS

• SCREWS STAPLES

- POWER ACTUATED TOOLS REPLACEMENT HANDLES
 - RIVET GUNS
 - ROOFING TOOLS
 - SAWHORSES SAWS
 - SCISSORS
 - SCREWDRIVERS
 - SHARPENING TOOLS
 - SNIPS
 - SOCKETS & SOCKET SETS
 - SOLDER IRONS
 - SPECIALTY TOOLS STAPLERS
 - STUD FINDERS
 - TAMPERS
 - TILE CUTTING MACHINES & TOOLS
 - TUBING CUTTERS
- - WIRE BRUSHES
 - WRENCHES

HOUSEHOLD SUNDRIES

- CLEANERS
- ODOR ELIMINATORS
- SPONGES & PADS

HOUSEWARES

- BATH PRODUCTS
- CLOTHESLINE & TWINE
- DOOR BUMPERS & WEDGES
- FURNITURE PARTS
- HOUSEHOLD HOOKS

JANITORIAL

- BROOMS BRUSHES
- BUCKETS AND WRINGER
- CONTRACTOR & TRASH BAGS
- DUST PANS

FANS

- MOPS AND MOP HEADS
- RAGS AND WIPES
- SIGNAGE
- SPRAY BOTTLES
- TRASH CANS
- VACS

LAWN & GARDEN ACCESSORIES

- CONNECTORS
- FORKS
- HANDHELD GARDEN TOOLS
- INSECT, PEST & WEED CONTROL

HOSE

- NOZZLES
- POST HOLE DIGGERS POWER TOOLS
- RAKES
- SCRAPERS
- SHOVELS
- SNOW BRUSHES SPRAYERS
- SPREADERS SPRINKLERS
- TARPS
- TOOLS

LOCKS & SECURITY

- AUXILIARY LOCKS
- BICYCLE LOCKS
- CHIMES & VIEWERS
- CYLINDERS

CAM LOCKS

- DOOR PARTS EXIT DEVICES
- FILE CABINET LOCKS
- GARAGE DOOR HARDWARE
- GUN LOCKS
- KEY BLANKS
- KEY CHAIN ACCESSORIES
- KEY MACHINES
- LOCK PARTS LOCKSETS
- MAILBOXES
- MORTISE LOCKS PADLOCKS
- PATIO DOOR LOCKS
- SAFES
- SECURITY BOXES & CABINETS
- SHOWCASE LOCKS STOREFRONT LOCKS
- STORM DOOR HARDWARE
- UTILITY LOCKS

OILS & LUBRICANTS

- GRAPHITE GREASE
- LUBRICANTS
- OILS TOOLS

ABRASIVE PADS

• GRIDS & SHIELDS

PAD APPLICATORS

PAILS & BUCKETS

PAINT BRUSHES

PAINTER'S TOOLS

PATCH PRODUCTS

ROLLER COVERS

ROLLER FRAMES

SANDPAPER

SPRAY PAINT

PLUMBING

ABRASIVES

CHEMICALS

PUMPS

SOLDER

TAPE

• TOOLS

HOSE CLAMPS

• TRAYS & LINERS

ADHESIVES & COMPOUNDS

SILICONE

SPACKLE

CAULKING

GROUT

POLES

- CAULKING GUNS & TOOLS
- DROP CLOTHS & COVERS • CORDLESS TOOLS

 - DRIVER BITS
 - GRINDING WHEELS & STONES
 - HOLE SAWS
 - NAILERS & COMPRESSORS OSCILLATING TOOL ACCESSORIES

 - SAW BLADES
 - TAP & DIE
 - WIRE WHEELS & BRUSHES

SIGNS

- BRAILLE SIGNS
- COMMERCIAL SIGNS

RESIDENTIAL SIGNS

OSHA SIGNS

- **TOOL STORAGE**
- TOOL BAGS & HOLDERS







PAINT & PAINT SUNDRIES

PAINT & WALLPAPER REMOVAL

- CHISELS
 - CORDED TOOLS

POWER TOOLS

& ACCESSORIES

- DRILL ATTACHMENTS
- DRILL BITS

- ROTARY FILES
- ROUTER BITS
- SCREW EXTRACTORS

- NUMBERS & LETTERS
- STENCILS
- ORGANIZERS

TOOL BOXES











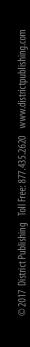


Make Sure You're Ready For SUMMER With











Follow us online @reisswholesalehardware







WHOLESALE HARDWARE

975 Georgia Avenue · Brooklyn, New York 11207

T: (718) 257-6111 F: (718) 257-0629

orders@reisshardware.com



Main Entrance: Corner of Georgia Avenue & Cozine Avenue

Receiving Gate: Georgia Avenue between Cozine Avenue & Flatlands

Cozine Avenue Pick-Up Gate: Cozine Avenue Pick-Up Gate between Georgia Avenue & Sheffield Avenue

WWW.REISSHARDWARE.COM